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	Original Approval Date: January 27, 2003	Date Revised: February 3, 2009	Revision Approval Date: August 31, 2009

TITLE: PUBLIC RELATIONS/MEDIA – WHO SPEAKS FOR NNPCN (N/PS)

POLICY STATEMENT:

All staff and volunteers of the NNPCN (N/PS) will be familiar with the NNPCN (N/PS) philosophy, organization, and activities so as to be able to present them in a positive professional manner to the public at any time.

PROCEDURE:

1. Only the Board Chair in collaboration with the Program Administrator or someone specifically selected and assigned by them may speak on behalf of the NNPCN (N/PS) Hospice to news media or at public meetings.
2. Volunteers must report any request to represent the hospice to their Program Administrator.
3. Members of NNPCN (N/PS) staff and volunteers are not permitted to state their affiliation in connection with public statements of opinion, as in letters to newspapers and such. They may make opinions known as private citizens.

REVISION HISTORY:

DATE mm/dd/yyyy	REVISED BY	REVIEW ONLY (✓)	COMMENTS / MODIFICATIONS	BOARD APPROVAL DATE: mm/dd/yyyy